



# NEWS RELEASE

**For Immediate Release**  
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## **ACNM Launches New Website Design** *Improved User-Friendly Format Now on [www.midwife.org](http://www.midwife.org)*

**Silver Spring, MD – The American College of Nurse-Midwives announces the launch of their newly designed website.** The new [www.midwife.org](http://www.midwife.org) is accessible to the variety of visitors to the site including consumers, health care professionals, policy makers, aspiring midwives, and ACNM members.

The redesign of the ACNM association website is part of an effort by the College to better meet the needs of the membership and to educate the public about midwifery in the U.S. Additional improvements to the site are forthcoming.

“This new website allows ACNM to better suit the needs of the visitors to [midwife.org](http://midwife.org),” says Lorrie Kline Kaplan, ACNM executive director. “We look forward to continuing to improve the usability of our site.”

The website now includes a “quick links” pull down menu that takes visitors to some of the most visited pages inside the site. The header includes links to the “Become a Midwife” section, ACNM’s Find a Midwife practice locator, member’s only login, and a link for consumers, which directs users to [www.myMidwife.org](http://www.myMidwife.org), ACNM’s consumer focused website.

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**For more information, please contact Rebecca Jacob, ACNM Communications Manager at (240) 485-1822 or via email at [rjacob@acnm.org](mailto:rjacob@acnm.org).**

With roots dating to 1929, the American College of Nurse-Midwives is the oldest women's health care association in the U.S. ACNM's mission is to promote the health and well-being of women and newborns within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives. Midwives believe every individual has the right to safe, satisfying health care with respect for human dignity and cultural variations. More information about ACNM can be found at [www.midwife.org](http://www.midwife.org).

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