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## ACNM Announces Senior Management Team We're Ready for Action in 2009!

**Silver Spring, MD** – ACNM is pleased to announce staffing additions and reorganizations designed to strengthen ACNM's policy team and senior management for 2009.

Tina Johnson, CNM, MS joins ACNM as of January 5, as Director of Professional Practice and Health Policy. The Department of Professional Practice and Health Policy (formerly the Department of Professional Services) provides leadership in the development of resources for the ACNM membership related to professional practice issues. The department also has responsibility for the oversight and conduct of national and international advocacy on health policy and professional practice issues. Johnson has been very active as chapter chair and legislative liaison for the ACNM Maryland Chapter, and joins us after five years as Director of Midwifery Services with Maryland General Hospital Women's Healthcare Associates in Baltimore. Read the full press about Tina Johnson.

Joanna King, Esq., has been promoted to Director of Government Relations and will lead the Government Relations department, overseeing state and federal legislative advocacy. Joanna joined ACNM in May 2007 as State Policy Analyst and has played a key role in working with ACNM members on a wide range of state and federal legislative issues.

Johnson and King will work closely with **ACNM Federal Lobbyist Patrick Cooney** and **Executive Director Lorrie Kline Kaplan** as ACNM's policy and advocacy team.

**George Hamilton has been promoted to Director of Membership**, from Associate Director of Membership. Hamilton will play a key role in overseeing ACNM membership benefits and services and transitioning to new association management software systems and member services to support state affiliates made possible under ACNM's new bylaws. Hamilton has served ACNM with dedication since 2001.

Other senior management team members include **Meredith Graham, MBA, Director of Finance** who joined the team in July 2008; and **Anne Hyre, CNM, MSN, MPH,** who joined in June 2008 as **Director of Global Outreach.** 

Yolanda Landon has joined ACNM as Communications Manager, leading the ACNM communications team. Yolanda has more than 10 years of communications experience in health care communications and public relations, which will be an asset in helping ACNM promote women's health and maternity care to the public and manage internal communications efforts for staff and our members. Read the full press release about Yolanda Landon.

"I am proud of the hard work and dedication of all the ACNM staff throughout 2008," said Executive Director Lorrie Kline Kaplan. "We have been fortunate to attract and retain very talented staff at all levels. With health policy at the forefront of the national agenda, offering key opportunities for advancement in women's health care and particularly in maternity care, ACNM needs to work smarter than ever to represent these issues and our membership, and activate our passionate grassroots. I am thrilled that ACNM will start out the New Year with such a strong team in place. We look forward to serving CNMs and CMs and the women they serve in 2009 and onward!"

## Key initiatives for 2009 include:

- An aggressive federal legislative and regulatory agenda, with health reform at the top of list. Health care reform will be a primary focus for ACNM in 2009 and 2010
- Reinforced **state-level advocacy**, including the development of a state affiliates under ACNM's new bylaws and continued focus on breaking break down barriers to midwifery practice
- ❖ Alignment of ACNM projects and initiatives under the **ACNM FutureFocus Initiative**
- ❖ The ACNM 54<sup>th</sup> Annual Meeting & Exposition, in Seattle, Washington, May 21-27, 2009

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For more information, please contact Yolanda Landon, ACNM Communications Manager at (240) 485-1822 or via e-mail at ylandon@acnm.org.

With roots dating to 1929, the American College of Nurse-Midwives is the oldest women's health care association in the U.S. ACNM's mission is to promote the health and well-being of women and infants within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives. Midwives believe every individual has the right to safe, satisfying health care with respect for human dignity and cultural variations. More information about ACNM can be found at www.midwife.org.

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