



NEWS RELEASE

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THE AMERICAN COLLEGE OF NURSE-MIDWIVES INVITES BOSTON WOMEN TO THE WOMEN'S HEALTH EXPO *May 24, 2008 at the Hynes Convention Center*

Silver Spring, MD – The first American College of Nurse-Midwives **Women's Health Expo** will be held from 10 a.m. to 4 p.m. May 24, 2008 at the Hynes Convention Center in Boston in conjunction with the ACNM 53rd Annual Meeting & Exposition. The consumer-focused Expo will be an interactive women's health experience where attendees will take in the latest women's health care information in a relaxed and entertaining setting.

“For the first time, ACNM is taking advantage of our crown jewel event to enhance the public visibility of the high-quality and comprehensive services offered by certified nurse-midwives and certified midwives,” says ACNM Executive Director Lorrie Kline Kaplan. “CNMs and CMs are the nation's leading experts on women's health and we look forward to channeling this expertise to create an outstanding experience for women of the Boston metropolitan area and beyond.”

During the Women's Health Expo, more than 2,000 nurse-midwives, physicians, nurses, and other women's health care professionals from the U.S and around the world are meeting in Boston for ACNM's 53rd Annual Meeting. The meeting features educational sessions given by women's health experts on more than 100 topics.

While most consumers strongly associate midwifery purely with childbearing, the 10,000 CNMs and CMs in the United States provide a broad range of gynecologic and primary health care services for women across the lifespan. With prescriptive authority in all 50 states, and rigorous educational and certification requirements, ACNM members are well-positioned to play an increasing role in health care delivery in the United States.

The Women's Health Expo is a free, interactive event that is open to the public and will feature more than 100 exhibitors. The large exhibit hall will include pharmaceutical companies, equipment manufacturers, publishers, childbirth educators, education programs, and government agencies. Participants will have the chance to interact with women's health experts in a relaxed and entertaining atmosphere. This event is perfect for women of any age and their families.

Women's Health Expo Highlights:

- **Film Festival and Birth Symposium** featuring Ricki Lake's new birth documentary, *The Business of Being Born*. Director Abby Epstein and experts from each movie will hold a discussion following the screenings.
- **Become a Midwife** forum for aspiring midwives. Experience a preview of midwifery school from 9 a.m. to 11 a.m.
- **Boston Mayor Thomas M. Menino** will cut the ribbon for this inaugural event at 10 a.m.
- **Healthy Living Theater** will feature presentations from experts, including Hank Phillippi Ryan of Channel 7 and Judy Norsigian of Our Bodies Ourselves.
- **Book Signings provide** a chance to meet the authors of well-known women's health books, including Tina Cassidy, author of *Birth*.
- **Free Health Screenings.**
- **Meet Local Midwives and Learn about Midwifery Care.**

Partners Include:

- The Boston Public Health Commission

- Discovery Health
- Mix 98.5
- Barnes & Noble
- The Boston Parents' Paper
- Our Bodies Ourselves

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For more information about the Women's Health Expo, visit http://www.midwife.org/AM/women_health_expo.cfm. To arrange interviews with local midwives or to apply for media credentials, contact ACNM Communications Manager, Rebecca Jacob, at 240-485-1822 or via email at rjacob@acnm.org.

With roots dating to 1929, the American College of Nurse-Midwives is the oldest women's health care association in the U.S. ACNM's mission is to promote the health and well-being of women and newborns within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives. Midwives believe every individual has the right to safe, satisfying health care with respect for human dignity and cultural variations. More information about ACNM can be found at www.midwife.org.

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