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## ACNM Celebrates National Midwifery Week - Oct. 4 - 8

**Silver Spring, MD**—More than 11,000 midwives and their patients will commemorate National Midwifery Week and honor the dedicated midwives that offer their skills and compassion to the millions of women and families they serve. National Midwifery Week takes place this year at a time when our nation is searching for ways to ensure all Americans have access to high-quality primary care and preventive and wellness services. And half of our population—women—also need access to maternity care services.

"This has been a very exciting year for midwives," notes ACNM President Holly Powell Kennedy, CNM, PhD, FACNM, FAAN. "In addition to the women in our care, we now have several advocates in research who are talking about the midwifery care model and its benefits to not only American families, but also America's bottom line. Midwives offer a personalized approach to care while providing substantial cost savings for patients and insurers."

Midwives are already part of the solution in providing health care services for an increasing number of women around the country. Often, midwives are on the front lines of health care providing services and making referrals for women.

"The purpose of National Midwifery Week is to raise awareness of the value of midwifery, and to help educate the public about the vital roles certified nurse-midwives (CNMs) and certified midwives (CMs) play in meeting the healthcare needs of the American public," explains ACNM Executive Director Lorrie Kline Kaplan, CAE.

ACNM members are experienced health care providers and are ready to help American women get the high-quality care they deserve. To find a midwife in your area and learn more about the midwifery model of care, please visit mymidwife.org or midwife.org.

For more information about National Midwifery Week, visit the ACNM website at <a href="https://www.midwife.org/midwifery\_week.cfm">www.midwife.org/midwifery\_week.cfm</a>, and our blog, <a href="https://www.midwife.org/blog">www.midwife.org/blog</a>, which will provide unique perspectives about midwifery.

To schedule an interview with ACNM President Holly Powell Kennedy or ACNM Executive Director Lorrie Kline Kaplan, contact Yolanda Landon, ACNM communications manager at (240) 485-1822 or <a href="mailto:ylandon@acnm.org">ylandon@acnm.org</a>.

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With roots dating to 1929, the American College of Nurse-Midwives is one of the oldest women's health care associations in the U.S. ACNM's mission is to promote the health and well-being of women and newborns within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives. Midwives believe every individual has the right to safe, satisfying health care with respect for human dignity and cultural variations.

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